



PLANNING AND BUILDING DEPARTMENT

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NOTICE OF DECISION

The County of El Dorado Planning and Building Department is considering taking action on the following project request:

Request for approval of a Staff Level Design Review Permit Revision, DR-R23-0001, Georgetown Station Shell, submitted by Sign Development, Inc., on behalf of Robinson's Enterprises.

In accordance with the County of El Dorado Zoning Ordinance Title 130, Article 5, Section 130.52.030 (Design Review Permit), the applicant is seeking approval by the Planning and Building Department Director for a Design Review Permit Revision, DR-R23-0001 to allow a rebrand to the existing fueling station and convenience store at Georgetown Station from Chevron to Shell. Proposed project improvements include reimaging and repainting the site to feature Shell colors and logos in Shell red, gold, white, and gray, reface the existing price ID sign, reimaging the canopy fascia, adding a red LED light bar to canopy, reimage of dispensers and pumps, and updating graphics to the doors and windows of the convenience store. The convenience store building would be repainted Shell white with Shell gray trim at the top and Shell gray trim at the bottom. The window dividers, frames, and access doors would be repainted Shell silver. The existing 'Gas and Go' sign would remain. Installation of a new non-illuminated air and water sign on a new 36-inch by 24-inch pole painted Shell silver. Install new Shell branded tank tags.

The 0.40-acre property is located on the southwest side of Georgetown Road (State Highway 193) at the intersection with Lower Main Street, in the Georgetown area, and is identified by Assessor's Parcel Number (APN) 061-191-001, has a Zoning Designation of Commercial Main Street within Design Review Community Combining Zone (CM-DC), and a General Plan land use designation of Commercial (C).

California Environmental Quality Act (CEQA) Determination: Staff has determined the project to be Categorical Exempt pursuant to Section 15311 (Class 11 Accessory Structures).

The Staff Report, project materials, and proposed Director Determination for Design Review Permit Revision, DR-R23-0001, may be viewed at the County of El Dorado Planning and Building Department, 2850 Fairlane Court, Placerville, CA 95667, during normal business hours or online at:

<http://edc-trk.aspgov.com/etrakit/Search/project.aspx>

The project request is being processed in accordance with the authorizations of the El Dorado County Zoning Code Section 130.52.030 (Design Review Permit), and review of the above referenced project has been completed and tentatively approved by Planning Services, subject to the standards found in Title 130, Article 5, Section 130.50.040 (General Review Procedure), as a Staff Level Review with Public Notice. The decision to approve this project may be appealed to the Planning Commission by filing an appeal application and applicable fees to the County of El Dorado Planning and Building Department within the 10-working-day appeal period, starting on date of approval August 14, 2023 ending at 5pm on August 25, 2023. Any questions regarding the project may be directed to Project Planner, Bianca Dinkler, at (530) 621-5875/Bianca.Dinkler@edcgov.us.

COUNTY OF EL DORADO
KAREN L. GARNER, Director
Planning and Building Department
August 2, 2023