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- Sufficient demand is estimated to support proposed retail projects in Missouri Flat Project Area both currently (2015) and in the near to long term (2020 and 2035).
- Additional commercial development in Project Area will:
  - Expand retail shopping opportunities for residents
  - Keep more sales tax revenue in the County (reduce sales tax leakage to neighboring jurisdictions)
  - Increase job and business opportunities in the County
- Remaining MC&FP Phase II tasks will allow evaluation of needed improvements and funding to facilitate additional commercial development.