



Photos by: CM Riggle

# Aggregating Livestock for High-Value Market Opportunities for California's Small- and Mid-Scale Livestock Producers

Funding source: USDA AMS Grant #AM21RFSPCA1023-00

Building on support from TomKat Foundation and USDA Hatch funding program

## ONLINE Livestock Producer Meeting

**March 27, 2023, 3pm - 5pm**

Please RSVP at this [link](#)

### Agenda

- Marketing challenges and opportunities
- Livestock aggregation opportunities
- Finishing
- Access to slaughter / processing
- Product branding / regional identities
- Next steps / link for project partner survey

For more information, go to [High-Value Meats/Regional Meat Supply Chains](#)

### Goal

*Explore development of regional product identities and connecting with restaurants and other markets in the Sacramento region & Bay Area*

