



BUY LOCAL FIRST SHOP EL DORADO COUNTY



Photos Courtesy of, from left: Tree House Home & Garden, Placerville; Art on the Divide Gallery, Tony Mindling; Tony Limas; Lake Tahoe Visitors Authority.

When you shop local, **THE BUCK STAYS HERE!** *Did you know?*

- ▶ For every \$100 spent locally, \$68 stays in the community versus \$48 from shopping giant chain stores;
- ▶ Shopping locally supports El Dorado County through local taxes, supporting public safety, parks, libraries, and necessary services;
- ▶ Locally-owned businesses reinvest in the local economy at a three times higher rate than giant chain stores or internet retailers;
- ▶ Shopping local saves gas and causes less air pollution;
- ▶ Local shops have better variety and friendly service;
- ▶ Local merchants support our community through donations to local charities and sponsorships of local teams;
- ▶ Shopping local creates local jobs and improves the overall economy.



**This Holiday Season, please remember to
BUY LOCAL FIRST in El Dorado County!**

www.edcgov.us/shoplocal

