

## El Dorado County Citizens for a University

Wednesday, July 13, 2016  
3:00 PM

Conference Room A,  
330 Fair Lane, Building A  
Placerville, CA 95667

### Minutes

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#### 1. Call to Order

The Meeting was called to order by Cherie Raffety at 3:10 PM.

#### 2. Roll Call

Present: Terry Gherardi, Dave Johnston, Marlyn Pino-Jones, Kris Payne, Cherie Raffety, Gabe Thomas, Ellen Yevdakimov and Todd White.

Beverly Savage was present as Recording Secretary.

#### 3. Introduction of New Citizens

There were no new Citizens present at today's meeting.

#### 4. Adoption of Agenda and Approval of the July 6, 2016, Minutes

A Motion was made by K. Payne and seconded by T. Gherardi to Adopt the Agenda and Approve the July 6, 2016, Minutes.

Yes: T. Gherardi, M. Pino-Jones, K. Payne, C. Raffety, G. Thomas, E. Yevdakimov and T. White.

(D. Johnston was not present at the July 6 meeting.)

#### 5. Member Reports and Updates

Kris Payne reported on a meeting with Wendy Thomas. Ms. Thomas has committed all of her time at present to other projects and is not available for direct involvement with the Citizens. However, she will drop into meetings, time permitting.

Kris asked if the group should form a 501(c)3. He pointed to other groups with which he is involved who have formed 501(c)3 where he has noticed an increase in validation of the group within the community. There was group discussion.

## 6. Community Outreach

Todd White and Steve Ferry researched electronic petitions. Todd continues to work on development of the petition. He will e-mail the petition to group members for posting on the Citizens facebook page and our individual facebook pages. Steve Ferry will send the electronic petition to his e-mail group of more than 3,000 contacts, as offered at the July 6 meeting.

Beverly continues to reach out to organizations requesting speaking engagements. Cherie will speak at the August 10 luncheon of the El Dorado County Chamber. Beverly will also attend and collect signatures on the Petition of Support. Terry offered to develop a list of service organizations and contacts. Todd will help to schedule a "Discussion Item" for the Citizens on an El Dorado Union High School District Board of Trustees meeting. This presentation, it is hoped, will lead to introductions to the high school faculty associations. Once the introductions have been made, we will move forward with scheduling time at the faculty association meetings. Terry will develop a list of schools and school districts in the County. Once presentations have been made at the high schools, presentations will be made at middle schools and elementary schools. Other members of the group will assist in making presentations.

Ellen has scheduled the Citizens to speak at the September 23 meeting of the Patrons of Folsom Lake College.

## 7. Report from Subgroups

The Envisioning Document Subgroup was reconvened to revise the current document, which was developed specifically for UC Davis, into a generic document to be used as a marketing tool for any university. The subgroup is comprised of Dave, Gabe, Terry and Marlyn. The group will meet on Wednesday, July 20, 10:00 AM, AQMD Conference Room.

As second subgroup was formed and tasked with developing a Presentation (speech outline and PowerPoint) so that any member of the Citizens may present before a group with the purpose of: 1) obtaining an official Resolution of Support from the group; 2) gathering signatures on the Petitions of Support; 3) Soliciting for land or building or both; 4) solidifying community support. The members of this subgroup include Beverly, Terry and Todd. This group will meet via e-mail. The first e-mail, with a revised draft of the PowerPoint Presentation, is expected on July 15.

Cherie Raffety distributed a rough draft PowerPoint presentation. Members were asked to review and provide comment. The Presentation Subgroup will use the rough draft as their starting point.

## 8. Next Meeting

The next meeting is July 27, 2016. Kris and Marlyn are unable to attend.

## 9. The meeting adjourned at 4:35 PM.