

## El Dorado County Citizens for a University

Wednesday, January 27, 2016

3:00 PM

Conference Room A  
330 Fair Lane, Building A  
Placerville, CA 95667

### Minutes

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#### 1. Call to Order

The Meeting was called to order by Cherie Raffety at 3:08 PM.

#### 2. Roll Call

Beverly Savage called the roll: Dave Johnston and Jeff McLaughlin were absent. Present were: Steve Ferry, Terry Gherardi, Kris Payne (arrived at 3:17), Cherie Raffety, Gabe Thomas, Todd White (arrived at 3:30).

Guests: John Knight, Trustee, Los Rios Community College District; Norma Santiago, Business Owner, Catalytic Connections, SLT

#### 3. Adoption of Agenda

A motion was made by S. Ferry, seconded by T. Gherardi to Adopt the Agenda. Yes: S. Ferry, T. Gherardi, C. Raffety, G. Thomas. No: 0.

#### 4. Approval of January 14, 2016, Minutes

A motion was made by T. Gherardi, seconded by G. Thomas to approve the Minutes of the January 14, 2016, meeting. Yes: S. Ferry, T. Gherardi, C. Raffety, G. Thomas. No: 0.

#### 5. Member Reports and Updates

Gabe Thomas is contacting organizations in the community and receiving favorable responses. John Knight and Steve Ferry volunteered to join Cherie Raffety in community presentations. John Knight suggested that a 30-minute road show be developed, along with handouts.

John Knight mentioned the university recruitment efforts to Paul Burke, the principal of Oakridge High School in El Dorado Hills, who had not been aware of the efforts or the Team. There was discussion about sending a letter to County school principals.

John Knight provided an overview of the Los Rios Community College District. Each of the four colleges within the district is in the accreditation process and will hear back in coming months. Each campus hired a consultant to develop a five to 10 year Strategic Plan. John explained that each campus is unique and offers unique programs catered to their unique communities. There was discussion regarding the types of programs that might be offered at the Placerville campus to address skills gaps in the local workforce. Types of programs discussed include: veterinary technician, nursing, welding, and cyber security. Cherie Raffety added that the declining enrollment at the Placerville campus is hurting the efforts to recruit a university to the county.

John Knight will schedule a meeting with himself, Cherie Knight and the District Chancellor to discuss declining enrollment and offering new programs to meeting gaps in the local workforce which will generate more students. John will provide an "Identify the Need" form. Once the form is completed and returned, John will schedule the meeting with the Chancellor and others from the District who need to be involved.

Cherie Raffety reported that she has spoken with Dr. Kurt Weimer regarding the possibility of the Church of Latter Day Saints locating a campus in our county. Dr. Weimer considering what the next steps should be to further the effort. The conversation will continue.

The presentation to CEDAC updating them on efforts of the Team since the last presentation in December 2015 is scheduled for January 28. Dave Johnston will present the Envisioning Plan; Cherie will summarize efforts to date; Steve will discuss traffic patterns and the logic behind the proposed El Dorado Hills location.

#### 8. New Business

Terry Gherardi shared a draft Mission Statement. She will e-mail the draft to the Team for comment and discussion.

#### 9. Next Meeting Agenda Items

Mission Statement; upcoming presentations with community organizations.

10. Adjournment

A motion was made by G. Thomas seconded by T. Gherardi to adjourn the meeting at 5:00 PM. Yes: S. Ferry, T. Gherardi, K. Payne, C. Raffety, G. Thomas, T. White.